

PRESS RELEASE

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FOR IMMEDIATE RELEASE

FAIR CELEBRATES COMMUNITY AND CULTURE

Philadelphia, Pa-Aug. 25th, 2007- If you are looking for an event that is representative of the Latino culture, then Feria del Barrio is it. This coming Sept. 9th, 2007, from 12:30 to 5:30 p.m., along North 5th street between Lehigh and Cambria avenues, the Latino community in Philadelphia will celebrate one of the most important events of the year, Feria del Barrio.

Feria del Barrio happens in the heart of the community. From savory foods, arts and crafts, music, dancing, games give-aways and more la Feria is sure to have something for all.

If you are into Latin music, Feria will take you from Latin rock with the group Tribal Scream, Latin jazz with Foto Rodriguez and his orchestra, pop-ballads and mariachis with Abraham Gutierrez and of course salsa and improvisations with the Grammy nominated salsa star Michael Stuart.

In addition, as part of the Feria del Barrio tradition, an individual is recognized for his/her commitment to the community. This year Feria del Barrio's organizing committee which includes, Congreso de Latinos Unidos(Congreso), Hispanic Association of Contractors and Enterprises(HACE), Raices Culturales Latinoamericanas (Raices) and Taller Puertorriqueño (Taller), will present the award to Jesse Bermudez.

For more than 25 years, through music, Bermudez has impacted the lives of many in Philadelphia and the region. Mr. Bermudez founded and is executive director of the Asociación de Músicos Latino Americanos (AMLA), a non-profit multicultural organization that promotes the development and dissemination of Latin music in Philadelphia and the region with an emphasis on youth. One of Bermudez favorite saying is, "*¡Que triste sería un pueblo sin música!*" "how sad would the people be with out music!"

Feria del Barrio is made possible thanks to the colaboration of Congreso, HACE, Raíces Latinoamericanas, Taller and the following sponsors: Univision/Telefutura, El Sol Newspaper, City Paper, La Nueva Mega, Knight Foundation, Greater Philadelphia Tourism Marketing Corporation (GPTMC), Prudential, the City of Philadelphia, the City of Philadelphia Health Department, Health Partners, Citizens, Keystone and Wendy's.

For more information about Feria del Barrio of future activities in the Latino community, please contact Yolanda Jiménez-Colon at 215.423.6320 or yjcolon@tallerpr.org.

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